



Opening Date: 03/01/2018

Closing Date: 04/02/2018

Vacancy Announcement #13-18 STRIVE Internship (eSports)

SALARY: \$12.50/Hourly

DC RESIDENTS PREFERRED

EVENTS DC

Engage, Excite, Entertain.

Events DC is the face of conventions, sports, entertainment and cultural events within our nation's capital. As the official convention and sports authority for the District of Columbia, Events DC leverages the beauty, history and diversity of the most powerful city in the world to attract and promote an extensive variety of events, resulting in amazing experiences for residents and visitors alike, and generating economic and community benefits for the city.

Our success comes by focusing on divisions that reflect three lines of business: Conventions and Meetings, Sports and Entertainment, and Special Events, where we make a range of strategic investments in the region's marquee sports, entertainment and cultural properties. Each division is driven by the desire to bring stellar events to Washington, DC by providing superior customer service to our clients and visitors.

SUMMARY DESCRIPTION

Events DC is actively engaging targeted eSports audiences and raising the visibility of eSports in DC, as well as positioning itself as a thought leader in the eSports landscape in Washington, DC and beyond.

The STRIVE eSports intern will work closely with the Project Manager, eSports and perform entry level professional duties to assist with creating and hosting world-class eSports events in Washington, DC. The two (2) incumbents selected for this internship will also gain professional experience in executing Events DC's strategic initiatives and projects that support and enhance the current business operations and future growth of the organization. Additionally, incumbents will contribute towards raising awareness of the eSports industry in local, as well as national communities.

EXAMPLES OF WORK ASSIGNED

The duties listed below are intended only as illustrations of the various types of work that may be performed. The omission of specific statements of duties does not exclude them from the position if the work is similar, related or logical in assignment.

- Participate in branding & marketing strategies to develop eSports brand awareness

- Engage collaborative exercises to increase social media presence and maximize sponsorship opportunities
- Research and identify opportunities for sponsorship or partnership of viable eSports teams
- Support Events DC's efforts to create, organize and execute eSports events
- Partner with Events DC corporate Communications and Marketing Department to develop fan engagement in social media channels and develop strategies to strengthen Event's DC's presence, while also boosting its reach and number of impressions.
- Effectively manage existing relationships within eSports-related organizations, and cultivate new ones
- Provide industry and local insights as input into overall eSports strategy

SKILLS, KNOWLEDGE AND ABILITIES

- Excellent writing, proofreading and editing skills.
- Ability to express ideas and convey information effectively, both orally and in writing.
- Attention to detail
- Capacity to work autonomously and as a team player.
- Knack for working effectively with all levels of staff and diverse customer base.
- Presentation is neat and professional appearance.
- Ability to work a flexible schedule, including possibly evenings, nights and weekends. (Typical work week will be days.

ADA ESSENTIAL FUNCTIONS

- Ability to read and write instructions, directions, letters, memos and other written materials.

MINIMUM QUALIFICATIONS

- Undergraduate college student.
- Microsoft Office proficiency.
- Excellent interpersonal, and communication skills.
- Excellent customer service skills.

DESIREABLE/PREFERRED QUALIFICATIONS

- Experience, knowledge or interest in the eSports arena
- Majors: Sports Management, Communications, Event Management, Hospitality, Public Relations, Technology or related field

In an effort to protect our environment from paper waste all candidates must apply on-line on our website:

<http://careers.wcsa.com/employment/application.aspx>

Computers are available in the Labor and Contractor Office (Access Control) at 1116
7th Street NW Monday – Tuesday and Friday – 7:00 a.m. – 11 a.m.
Wednesday and Thursday – 8:30 a.m. – 3:00 p.m.

**Washington Convention & Sports Authority T/A Events DC
Human Resources Department
801 Mount Vernon Place, NW
Washington, DC 20001**

All candidates will be considered without regard to race, color, religion, sex, age, national origin, marital status, disability or sexual orientation.