



Opening Date: 9/21/2020
Closing Date: Open Until Filled

Vacancy Announcement #61-20 Videographer/Editor - Casual

Casual Definition - On call employee used on an as-needed basis

SALARY: NEGOTIABLE

DC Residents Preferred

EVENTS DC

Engage, Excite, Entertain.

Events DC is the face of conventions, sports, entertainment and cultural events within our nation's capital. As the official convention and sports authority for the District of Columbia, Events DC leverages the beauty, history and diversity of the most powerful city in the world to attract and promote an extensive variety of events, resulting in amazing experiences for residents and visitors alike, and generating economic and community benefits for the city.

Our success comes by focusing on divisions that reflect three lines of business: Conventions and Meetings, Sports and Entertainment, and Creative Services, where we make a range of strategic investments in the region's marquee sports, entertainment and cultural properties. Each division is driven by the desire to bring stellar events to Washington, DC by providing superior customer service to our clients and visitors.

SUMMARY DESCRIPTION

The Videographer/Editor will conceive of, film, edit, finish and deliver video content to be used for the content website GATHER by Events DC, as well as social media marketing, advertising, internal cultural engagement, and other content delivery platforms, including broadcast television. They will be key in keeping projects moving through the pipeline from start to finish, filming content and taking footage to create stories/narrative that are engaging, creative, and on brand with our mission. This position will report to the Program Manager, Web & Content Development.

ESSENTIAL DUTIES AND RESPONSIBILITIES

The duties listed below are intended only as illustrations of the various types of work that may be performed. The omission of specific statements of duties does not exclude them from the position if the work is similar, related or logical assignment.

- Work closely with creative leads to understand vision/needs, develop concepts, including voice and tone that need to be represented in the video, and film (for original content) or edit (existing footage/content) to produce final product.
- Coordinate regularly with creative leads to make sure videos are aligning with original requirements and vision.
- Create artful storytelling through editing of video and audio, and a solid understanding of showing vs. telling
- Create concept script ideas with creative leads and partner with both internal and external creatives throughout the production process.
- Film original content, as well as edit existing content to fit our various digital platforms.
- Work cross-functionally to build out messaging for content filmed/produced.
- Manage a filming/editing calendar.

- Ensure the correct formatting and presentation for finalized videos according to different deliverable specifications
- Apply trends in culture and technology to the edit process; continuously discover and implement new editing technologies and industry's best practices to maximize efficiency.

SKILLS, KNOWLEDGE AND ABILITIES

- A portfolio that shows strong strategic and conceptual creative thinking applied across a range of deliverables in filming and editing.
- At least 3 years of professional videography, editing or other post-production experience.
- Solid experience with digital technology and editing software packages (e.g. Avid Media Composer, Edius, Lightworks, Premiere Pro, After Effects and Final Cut.)
- Demonstrated knowledge of basic to advanced editing principles and techniques.
- Solid understanding of video codecs, frame rates, compression strategies and delivery platforms.
- Proven understanding of fundamental storytelling through the video medium, including design, sense of color, typography and composition.
- Knowledge of the post-production process, including media management and encoding video to various formats required. Knowledge of motion graphic techniques is essential.
- Ability to maintain a variety of projects and work with varying production styles.
- Excellent project management, communication and organizational skills.

ADA ESSENTIAL FUNCTIONS

- This job operates in a professional office setting. This role uses standard office equipment such as computers, phones, photocopiers, filing cabinets and fax machines to perform day to day duties and activities.
- The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job.
- While performing the duties of this job, the employee is regularly required to talk or hear. The employee frequently is required to stand; walk; use hands to finger, handle or feel; and reach with hands and arms.

MINIMUM QUALIFICATIONS

- Bachelor's degree in related field preferred.
- A portfolio that shows strong strategic and conceptual creative thinking applied across a range of deliverables in filming and editing.
- At least 3 years of professional videography, editing or other post-production experience.

REQUIREMENT

- All positions require candidates to successfully complete our background screening process.

In an effort to protect our environment from paper waste all candidates must apply on-line on our website:

<http://careers.wcsa.com/employment/application.aspx>

Computers are available in the Labor and Contractor Office (Access Control) at 1116 7th Street NW
 Monday – Tuesday and Friday – 7:00 a.m. – 11a.m.
 Wednesday and Thursday – 8:30 a.m. – 3:00 p.m.

**Washington Convention & Sports Authority T/A Events DC
 Human Resources Department
 801 Mount Vernon Place, NW
 Washington, DC 20001**

All candidates will be considered without regard to race, color, religion, sex, age, national origin, marital status, disability or sexual orientation.